



Jersey Surfboard Club

Social Media Policy

V 1.1 FINAL

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Electronic communications are essential for sharing Jersey Surfboard Club ("JSC", "Club") news and information with our members. Our communications will be timely, appropriate and related to Club business only. This JSC Social Media Policy is linked to the JSC Child Protection Policy.

This is how we manage

We use a range of electronic tools to communicate with our members. Our communications will always protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A 'webmaster(s)' (note: normally these responsibilities are shared) is/are appointed to provide accountability and management control over material published on our Club's website and any related discussion groups or social media websites such as Facebook, Instagram, YouTube or Twitter.

Website

- Our Club website includes current information on news items, competitions, social events, committees, policies, constitution, rules and by-laws
- Permission to take and publish a photograph of Club member aged under 18 is granted when the parent or guardian sign and date the JSC Membership Application Form on behalf of the named child or children
- No offensive content or photos will be published
- We ask for feedback from the JSC Committee, our members and sponsors to help improve the look and feel, content information, ease of navigation and developments within the site

SMS and email

Committee members, coaches and team managers may use SMS and email to provide information about competitions, training, Club-sanctioned social events and other Club business, however:

- SMS messages should be short and about Club/team matters
- Email communications will be used when lengthy information or an important announcement needs to be communicated

Social media

- We treat all social media postings, blogs, status updates and tweets as 'public comment'
- Postings (written, photos or videos) will be family-friendly and feature positive Club news and events

- No personal information about our members will be disclosed
- No statements will be made that are misleading, false or likely to injure a person's reputation
- No statements will be made that might bring our Club into disrepute
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site
- It's noted that it is against Facebook's rules for a child under the age of 13 to have an account
- If you're in any doubt always refer to a JSC Committee member

What we ask you to do

The JSC is a long established and internationally respected surf club.

We expect our members to conduct themselves appropriately when using electronic communications to share information with other members or posting material on public websites which are connected to the Club and its activities.

Electronic communications:

- Should be restricted to Club matters only
- Must not offend, intimidate, humiliate or bully another person
- Must not be misleading, false or injure the reputation of another person
- Should respect and maintain the privacy of members
- Must not bring the Club into disrepute

Non-compliance

Members may face disciplinary action for sending inappropriate electronic communications or posting online content or comments that harass, offend, intimidate or humiliate another member, or unsportsmanlike conduct as outlined in our Code of Conduct Policy.

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person in the public domain (e.g. Facebook, Instagram, YouTube or Twitter) may be liable for defamation.

Raising concerns

If you suspect that someone is using social media in an unsafe or inappropriate manner, you should report their behaviour directly to the Club Welfare Officer or a member of the JSC Committee.

The police will be informed if it is suspected that an offence may have been committed or that someone's use of social media is placing a child at risk of harm.

Useful contacts

Facebook safety – www.facebook.com/safety/groups/parents

Google advice – www.google.co.uk/familysafety/advice.html

Child Exploitation and Online Protection Centre's guide to the internet for parents and carers:

www.thinkuknow.co.uk/Parentsold

Ends.